



MANONMANIAM SUNDARANAR UNIVERSITY -
TIRUNELVELI



UG PROGRAMMES

OPEN AND DISTANCE LEARNING (ODL) PROGRAMMES

(FOR THOSE WHO JOINED THE PROGRAMMES FROM THE ACADEMIC YEAR 2023-2024
ONWARDS)

B.A. ECONOMICS

Semester	Course	Title of the Course	Course Code
IV	Part I-Languages(Tamil)	தமிழும் அறிவியலும்	J1TL41
	Part II-Languages(English)	General English - IV	J2EN41
	Core – VII	Macro Economics – II	JMEC41
	Core – VIII	Indian Economy	JMEC42
	Major Elective-IV	Health Economics	JEEC41
	Skill Enhancement Course-V	Modern Banking and Insurance	JSEC41
	NMC /Substitute Paper	Rural Economics	JNEC41
	Value Education	Value Based Education (Common)	JVBE41

தமிழும் அறிவியலும்

அலகு-1	தமிழரின் அறிவியல் சிந்தனைகள்
<ul style="list-style-type: none"> • அறிவியலும் மனித வாழ்வும் • ஐந்திணைப் பகுப்பும் சூழலியலும் • தொழில்நுட்ப மேலாண்மை • நீர் நில மேலாண்மை 	
அலகு-2	பழந்தமிழ் இலக்கியங்களில் அறிவியல் சிந்தனைகள்
<ol style="list-style-type: none"> 1. நிலவியல் 2. உலோகவியல் 	

<ol style="list-style-type: none"> 3. வானவியல் 4. உயிரியல் 5. உளவியல் 	
அலகு-3	இடைக்கால இலக்கியங்களில் அறிவியல் சிந்தனைகள்
<ol style="list-style-type: none"> 1. காப்பியங்களில் அறிவியல் 2. சிற்றிலக்கியங்களில் அறிவியல் 3. உரைநூல்களில் அறிவியல் 	
அலகு-4	இணையத் தமிழ்
<ol style="list-style-type: none"> 1. இணையத் தமிழ் பயன்பாடு - அறிமுகம் 2. இணையத்தமிழ்க் கல்விக்கழகம் 3. இணைய நூலகம் 4. செயற்கை நுண்ணறிவியல் 5. தமிழ்நாட்டு அறிவியல் ஆளுமைகள் 	
அலகு-5	கடிதம் எழுதுதலும் கட்டுரை எழுதுதலும்
<ul style="list-style-type: none"> • உறவு முறைக் கடிதப் பயிற்சி • அலுவலகக் கடிதப் பயிற்சி • விண்ணப்பப் படிவம் எழுதும் பயிற்சி • தன் விவரப் படிவம் எழுதும் பயிற்சி • கருத்து விளக்கக் கட்டுரைகள் எழுதும் பயிற்சி • பத்திரிகைகளுக்குக் கட்டுரை எழுதும் பயிற்சி 	
Text books	

Reference Books

1. தமிழர் வேளாண்மை மரபுகள் - இல).செ.கந்தசாமி
- 2. சங்க இலக்கியத்தில் வேளாண் சமுதாயம், பெ.மாதையன், நியூ செஞ்சரி புக் ஹவுஸ்
3. தமிழில் அறிவியல் இதழ்கள்சாமுவேல்- ரா.பார்வேந்தன் ஃபிஷ்கிறீன் பதிப்பகம், கோவை
4. அறிவியல் தமிழ் - பதிப்பாசிரியர் இராதா செல்லப்பன்,பாரதிதாசன் பல்கலைக்கழகம், திருச்சிராப்பள்ளி.
5. இணையத் தமிழ் வரலாறு, மு.பொன்னவைக்கோ, பாரதிதாசன் பல்கலைக்கழகம்
6. இணையத் தமிழ், சந்திரிகா சுப்பிரமணியம் - சந்திரோதயம் பதிப்பகம்

7. இணையமும் இனிய தமிழும் - துரை. மணியரசன், இசை பதிப்பகம்
8. கணினித் தமிழ், இல. சுந்தரம் - விகடன் பிரசுரம்
9. மாண்புமிகு மண், பாமயன், வம்சி புக்ஸ்
10. தமிழ் இலக்கியத்தில் அறிவியல் சிந்தனைகள் வானதி பதிப்பகம், சென்னை

MACRO ECONOMICS–II

UNIT	Details
I	IS-LM Model Investment and Interest Rate – Money Demand, Money Supply and the interest rate – Derivation of IS and LM Curve – Shifts in IS Curve and Shifts in LM Curve.
II	Business Cycles Phases of Business Cycles – Macroeconomic Variables and Business Cycles – Classical Theory and Business Cycles – Hawtrey, Von Hayek, Schumpeter Hicks, Kaldor and Samuelson Models – Keynesian theory of Business Cycles
III	Monetary Policy Money - Functions of Money - Money Supply and Money Demand – Classical Dichotomy – Keynesian theory of Money Demand – Instruments of Monetary Policy-IS-LM Model and Monetary Policy
IV	Fiscal Policy Fiscal Policy -Instruments- Classical and Keynesian Theory of Fiscal Policy– Fiscal Expansion – IS-LM Model and Fiscal Policy– Critique of Fiscal Policy–Three Ranges in LM Curve.
V	Supply Side Economics Rational Expectation Hypothesis–New Classical School– Contribution of Robert Lucas – New Keynesian School.
Reference Books	Ahuja H.L,(2016)Macroeconomics: Theory and Policy S.Chand
	Mueller, M.G. (Ed.)(1978), Readings in Macro Economics, Surjeet Publications, New Delhi
	Roger E.A.Farmer (2002), Macro Economics, Thompson Asia Pvt. Ltd., Singapore
	Parkin,M.,2014.Macroeconomics 11 th Edition Essex: Pearson
	Blanchard, Olivier and David R.Johnson (2013)Macroeconomics, Pearson.
	Soumen Sikdar,“ Principles of Macro economics”,OUP India, 2020

INDIAN ECONOMY

UNIT	Details
I	Introduction to Indian Economy Features and Issues of Indian Economy - Planned Economic Development in India - Achievements and Failures of Planning in India – Economic Crisis and Rationale behind Economic Reforms– New Economic Policy (LPG) 1991 – NITI Aayog
II	National Income, Poverty and Human Development Index National Income – Sectoral Contributions and Economic Transition in India – Poverty and Inequality – Definition and Estimates, Gini Coefficient, Sen Index, Poverty Line-Income and Regional Inequalities: Causes and Measures, Unemployment: Nature and Extent, Measures –HDI–International Comparisons.
III	Sectors of the Indian Economy Indian Agriculture – Trends in Production and Productivity– Land Reforms – Green Revolution - Agricultural Pricing - Agricultural Marketing – Food Security - Industrial Development – Trends and Problems, MSMEs – Industrial Policy 1991 and Recent Developments - Overview of Service and Financial Sectors in India – Importance – Expansion of Private Banks.
IV	Foreign Trade Importance of Foreign Trade for a Developing Economy- Composition and Direction of India’s Foreign Trade-Role of FDI and Foreign Institutional Investors- BOP Crisis - India’s Trade Policy.
V	Fiscal Federalism Principles of Federal Finance – Fiscal Federalism in India – Functions and Sources of Revenue – Vertical and Horizontal Imbalances – Finance Commission – Reports and its Recommendations.
Reference Books	Puri.V.K & S.K.Misra (2022) Indian Economy
	Uma Kapila (Ed.)(2018) Indian Economy Since Independence
	Byres,T.J.(Ed.)(1997),TheState,DevelopmentPlanningandLiberalizationin India, Oxford University Press, New Delhi
	Ashima Goyal(Ed.),The Oxford Hand book of the Indian Economy in the21 st Century: Understanding the Inherent Dynamism, Oxford University Press
	K.R. Gupta,J. R.Gupta,“ Indian Economy”, Altanic, 2008

HEALTH ECONOMICS

UNIT	Details
I	<p>Introduction to Health Economics Health and Economic Development-Determinants of Health - Health Indicators – Birth Rate – Fertility – Morbidity – Mortality – IMR – CMR – MMR – Disability Adjusted Life Year(DALY)–Sex Ratio- Quality Adjusted Life Year (QALY)-Amartya Sen’s Capability Approach.</p>
II	<p>Demand for Health Care Demand for Health Care Services – Preference for Health Care using Indifference Curves – Budget Constraints – Income and Price Effects for Health Care–Elasticity of Demand for Medical Care.</p>
III	<p>Supply of Health Care Supply of Health Care Services – Physicians and Medical Personnel as Health Care Providers – Non-Labour Inputs – Hospitals–Interaction of Demand and Supply of Health Care.</p>
IV	<p>Health Infrastructure Health Infrastructure – Rural – Urban –Government Programmes- Preventive, Promotive and Curative Health Care Services - Health Allocation in Budget</p>
V	<p>Health Services and Medical Insurance Health Insurance-Types of Insurance Policies in India- Medical Ethics - Medical Tourism.</p>
Reference Books	<p>Himan shu Sekhar Rout and Prasant Kumar Panda (2010), Health Economicsin India</p> <p>Edwin G Dolan and John C Goodman</p> <p>D. Amutha(2016) “ATextbook of Health Economics”, Edition Mangalam Publishers and Distributers, Chennai.</p> <p>CharlesE.Phelps,HealthEconomics”,Routlegde,2017</p> <p>Jan Abel Olsen,“Principles in Health Economics and Policy”,OUP Oxford, 2017</p>

Modern Banking and Insurance

UNIT	Details
I	Banking Commercial Banks- Functions of Commercial Banks- Private and Public Sector Banks- Credit Creation - Commercial Banks's role-Payment Banks-functions-Digital Banking-Tools- Methods
II	Central Banks Functions of a Central Bank – Objectives of Monetary Policy – Effects and Limitations – Narasimhan Committee Report.
III	Introduction to Insurance Insurance: Meaning and Types- Role of Insurance in Economic Development -Saving and Investment Aspects – Social Vs Private Insurance: Life Vs Non-Life Insurance. Classification of Life, Health and General Insurance Policies.
IV	Insurance Contract and Risk Management Meaning of contract- Insurable Interest- Utmost good faith- Principle of Indemnity and other Principles-Risk Management: Definition and Types- Management of Risk through Identification Analysis and Control.
V	Insurance Business in India Major Insurance Legislation- Growth of Industry- Agricultural Insurance- Health Insurance- Reinsurance- Entry of Private Insurance Companies- Insurance Act. LIC Act, GIC Act. IRDA Act.
Reference Books	Finsinger J. and M.V. Pauly (Eds.) (1986), The Economics of Insurance Regulation: A Cross National Study, Macmillan London.
	Sethi, J., & Bhatia, N. (2012). Elements of Banking and Insurance. PHI Learning Pvt. Ltd..
	Lewis, M.K. (1992). Modern Banking in Theory and Practice. Revue Economique, 203-227.
	Tripathy, N.P., & Pal, P. (2005). Insurance: Theory and practice. PHI Learning Pvt. Ltd.
	Muraleedharan, D. (2014). Modern Banking: Theory and Practice. PHI Learning Pvt. Ltd..

RURAL ECONOMICS

UNIT	Details
I	Introduction Concept of Rural Economy-Indicators of rural Economy-Scope and Importance - Characteristics of rural economy -Problems in Rural economy.
II	Rural Unemployment Types of unemployment - Agricultural Labour - Marginal Productivity- Agricultural Wages-Minimum Wages Act-Rural Employment programmes: MGNREGA.
III	Rural Poverty Nature–Trends-Causes and Consequences of poverty-Poverty Alleviation Programmes of Government: NRLM- Antyodaya Anna Yojana (AAY)
IV	Rural Credit Need for credit-Causes of rural indebtedness-Sources of rural credit; Unorganized: Money lenders, Indigenous Bankers, Organized: Co-Operatives, Commercial Banks, Regional Rural Banks - NABARD.
V	Rural Development Importance of rural development in India – Role of Panchayat Raj Institution in rural development - Rural Marketing – Co-operative Marketing - Role of Self-Help Groups.
Reference Books	Lekhi R.K. and Joginder Singh, (2015), Agricultural Economics: An Indian Perspective, Kalyani Publishers, Ludhiana. Janardhana Rao, N. (2005), Indian Agriculture: Issues and Perspectives, ICFAI University Press, Hyderabad. Gray, L.C. (2013). Introduction to Agricultural Economics. Read Books Ltd. Ashima Goyal (Ed.), The Oxford Hand book of the Indian Economy in the 21 st Century: Understanding the Inherent Dynamism, Oxford University Press K.R. Gupta, J.R. Gupta, “ Indian Economy”, Atlantic, 2008

VALUE BASED EDUCATION

(Common Syllabus)

UNIT	Details
I	Introduction to Value based Education a. Value: meaning and Classification b. Value based Education: Meaning, Characteristics, Components and Contents c. Value Erosion and Inculcation: Value crises in social life, economic life, and political life - Value inculcation: need and importance - Role of Parents and Teachers in inculcating values.
II	Harmony in Being and Living a. Harmony of the self (I) with the body: Nurturing of the body- Understanding myself as co-existence of the self and the body- Understanding needs of self and needs of the body- Understanding the activities in the self and activities in the body. b. Harmony in the Family, Society and Nature: Family as a basic unit of human interaction and values in relationships - Affection, care, guidance, reverence, Glory, gratitude, and love – Harmony in society: Justice preservation, Production Work, Exchange Storage Harmony in nature: four orders in nature- The holistic perception of harmony in existence.
III	Social Issues, Social Justice and Human Rights Social issues – causes and magnitude - alcoholism, drug addiction, poverty, Unemployment Social Justice: Definition and need – factors responsible for social injustice: caste and gender – contributions of social reformers. Human Rights: Concept and Principles of human rights – human rights and Indian constitution – Rights of Women and children – violence against women
IV	Values and Mass Media Mass media: Meaning, functions and characteristics – Effects and Influence on youth and children – Media Power – socio, cultural and political consequences of mass mediated culture - consumerist culture – Globalization – new media-prospects and challenges – Role of media in value building
V	Ethics Ethics: Meaning and importance Social ethics: tolerance, equity, justice for all, sensitivity towards mankind, love for nature and creatures, nationalism-love for nation, pride for nation, Honour to the law, Indian culture and traditions – Civic Sense: Being a good civilian Professional Ethics: Dedication to work and duty – Commitment to the Profession.

<p style="text-align: center;">Reference</p>	<ol style="list-style-type: none"> 1. Allport, G.W., Vernon, P.E., and Lindzey, G. (1970) study of values, Buston: Houghton Mifflin. 2. Centaral Board of Secondary Education (1997), Value Education: A Handbook for Teachers, Delhi: Central Board of Secondary Education. 3. Delors, J. (1996), Learning: The Treasure within- Report of the International Commission on Education for the Twenty-First Century, Paris: UNESCO. 4. Morris, Charles W. (1956). Varieties of Human Values. Chikago: University of Chicago Press. 5. Shukla, R.P.(2005). Value Education and Human Rights. Sarup& Sons, New Delhi 6. Satchidananda. M.K. (1991), "Ethics, Education, Indian Unity And Culture" – Delhi, Ajantha Publications 7. Saraswathi. T.S. (Ed) 1999. Culture", Socialisation And Human Development: Theory, Research And Application In India" – New Delhi Sage Publications. 8. Venkataiah. N (Ed) 1998, "Value Education" New Delhi Ph. Publishing Corporation. 9. Chakraborti, Mohit (1997) "Value Education: Changing Perspectives" New Delhi: Kanishka Publications. 10. Adithya Shetty and K.Pushpanandan Rao (2000): as quoted in Jayarami Reddy, B., (2010): "Values of B.Ed. teacher trainees in relation to certain psycho-sociological variables in Andhra Pradesh", Unpublished Ph.D. Thesis, Department of Education, S.V.University, Tirupati, 11. Amareswaran, N. (2009): "Moral values of intermediate students", Published Ph.D. Thesis, Department of Education, S.V. University, Tirupati. 12. Chetty, K. M. (2004): "Perspective of value oriented education" paper presented at UGC National Seminar on value oriented education, organized by Dept. of education, S.V.University, Tirupati. 13. Chhaganlal, Nandini Man Sukhbai (1992): "A study of the value, adjustment, attitude in the teaching profession and academic achievement of researchers' children as compared to non-teachers children". [Ph.D. Edu. Saurashtra University] 14. Mahatma Gandhi at Wardha Conference (1937) : as quoted in Gawande, E. N., (1994): "Value oriented education vision for better living", Sarup and Sons Publishers 4740/23, Amsari Road, Darya Colony, New Delhi, p. 9. 15. Mohan Reddy (2011): "An analytical study of attitude of intermediate students towards value oriented education in relation to certain psycho-sociological variables", Ph.D. theses, S.V.University, Tirupati. 16. Rajasekhar Reddy (2002) quoted in Nagarjuna, T.I. (2009): "A study of attitudes of DIET students towards value oriented education in relation to intelligence, personality and other variables", Published Ph.D. Thesis, Department of Education, S.V. University, Tirupati. 17. Rajagopal (1989) quoted in Yella Reddy, B. (2009): "A study of moral judgment of intermediate students in relation to certain factors", Published Ph.D. thesis, S.V.University, Tirupati. 18. Awasthi D. Value based Education is the only solution to the problem of Crisis of Moral Values among the youth of India. Retrieved from: worldwide, 2014. journals.com/gra/file:php? 2014. 1411110022_81.pdf. 19. Brubacher, J.S. Modern Philosophies of Education, McGraw Hill Book
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	<p>Company, INC, New York, 1950, Pp.93-95.</p> <p>20. Chetty, K.M., Value Education: A Conceptual Analysis, 70th Session of Indian Philosophical Congress, Haridwar, 1995, Pp.3-4.</p> <p>21. Dr. Jangaiah, C. Values Classification, APH Publishing Corporation, New Delhi, 1998, .</p> <p>22. Prahallada, N.N, Value Education in India. Association of Indian Universities, New Delhi, 2000.</p> <p>23. Rohidekar, S.R. Inculcation of values-how? APH Publishing Corporation, New Delhi, 1998.</p> <p>24. Seshadri, C. Education in Values, APH Publishing Corporation, New Delhi, 1998, Pp.47- 48.</p>
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